

Prasar Bharati
(INDIA'S PUBLIC SERVICE BROADCASTER)
Directorate General: All India Radio

Subject : Consolidated ATR's on 'Ek Bharat Shreshtha Bharat' for the months of October, 2019 & November, 2019.

This is with reference to letter No. P-11017/40/2019-PPC- dated 02.12.2019 received from Under Secretary (PPC), Ministry of Information & Broadcasting and Directorate's letter dated 05.12.2019 regarding the Action Taken Report with respect to Ek Bharat Shreshtha Bharat in various Kendras of AIR .

Based on information as per feedback received from AIR Stations, details of Programme broadcast across AIR Network for the months of October, 2019 to November, 2019 are as follows:-

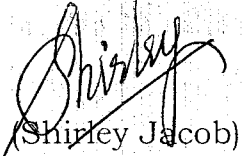
1	PUNJAB, Paired State : Andhra Pradesh
(1)	AIR, Jalandhar
i	Feature of Andhra Pradesh's Marriaga Tradition, broadcast on 03.10.2019 at 08.40 AM, duration 20 Mts.
ii	Punjab Vich padh rahe Andhra Pradesh De Student - - Pradeep Kulkarni, Mangesh Pradeep Shailesh Kodani & Krishan Tulsi Naal Gallbaat, broadcast on 10.10.2019, 17.10.2019, 24.10.2019 & 14.11.2019 at 08.40 AM, duration 20 Mts. each.
iii	Compering on Ek Bharat Shreshtha Bharat, broadcast on 12.10.2019 & 29.10.2019 at 07.05 AM & 07.30 AM, duration 05 Mts. each.
iv	Song on on Ek Bharat Shreshth Bharat, daily broadcast from 01.10.2019 to 31.10.2019 & 01.11.2019 to 31.11.2019 at 08.40 AM, duration 20 Mts.
v	Feature on Andhra Pradesh's folk Dance Kuchipudi, broadcast on 07.11.2019 at 08.40 AM, duration 20 Mts.
vi	Andhra Pradesh ki vividh Sanskriti Pe Aadharit ek vishesh Roopak, broadcast on 21.11.2019 at 08.40 AM, duration 20 Mts.
vii	Punjab Vich rah rahe Jammy Kashmir De Hindu Pandit- N. Vijay Naal Gallbaat, broadcast on 28.11.2019 at 08.40 AM, duration 20 Mts.
viii	Savere- Savere- Compering on Ek Bharat Shreshth Bharat, broadcast on 17.11.2019 at 07.05 AM, duration 05 Mts.
ix	Good Morning Punjab- Compering on Ek Bharat Shreshth Bharat, broadcast on 24.11.2019 at 07.30 AM, duration 05 Mts.
(2)	AIR, Vijaywada
i.	Tourist destinations in Punjab - RJ driven show interspersed with film music on FM Rainbow broadcast 1, 8, 15, 22, 29 th November, 2019 durations 30 Mts. each.
ii	Yuva Laya - Quiz on Punjab - RJ presentation interspersed with film songs on FM Rainbow broadcast on 2, 9, 16, 23 & 30.10.2019 & 6,13 ,20 & 27 th November, 2019, durations 30 Mts. each.
iii	Morning Information Service: Ek Bharath Sresht Bharat: Punjab - Talk by Smt.Puneet Kaur Over AIR's Andhra Pradesh Network broadcast on 4, 11, 18 25.10.2019 & 1, 8, 15, 22 & 29 th November, 2019 durations 5 Mts. each.

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2	Tamilnadu, Paired State- Jammu & Kashmir
	AIR, Chennai
i	Quiz on Indian Tourism, broadcast on every Saturday & Sunday during October & November, 2019 from 10.00 PM to 11.00 PM, duration 60 Mts.
ii	Art and Cultural Heritage of Jammu & Kashmir, Talk by B. Chitra, broadcast on 04.10.2019 at 06.15 PM, duration 11 Mts.
iii	Special Talk on Kashmir by P. Shanthi, broadcast on 08.11.2019 at 06.15 PM, duration 10 Mts.
3	Uttar Pradesh, Paired State :
(1)	AIR, Najibabad
i	वार्ता – विविधता में एकता दर्शाती हमारी संस्कृति, मेघालय के पर्यटन स्थल, मणिपुर की सैर, प्रसारण दिनांक 07, 09 & 16.11.2019 प्रसारण समय सायं 05.10 बजे और सायं 07.00 बजे ।
ii	एक भारत श्रेष्ठ भारत में विकसित होता ग्राम्य पर्यटन, प्रसारण दिनांक 16.11.2019, प्रसारण समय सायं 07.00 बजे ।
iii	एक भारत श्रेष्ठ भारत, प्रसारण दिनांक 27.11.2019, प्रसारण समय प्रातः 07.31 बजे ।
iv	अरुणाचल प्रदेश की संस्कृति, प्रसारण दिनांक 28.11.2019, प्रसारण समय प्रातः 07.31 बजे ।
v	जानकारी- अरुणाचल प्रदेश के खान – पान, प्रसारण दिनांक 30.11.2019, प्रसारण समय प्रातः 07.31 बजे ।
vi	एक भारत श्रेष्ठ भारत- मणिपुर की सैर, प्रसारण दिनांक 30.11.2019, प्रसारण समय सायं 05.10 बजे ।
(2)	AIR, Rampur
i	चर्चा – एक भारत श्रेष्ठ भारत, प्रसारण दिनांक 25.10.2019 से 31.10.2019, प्रसारण समय प्रातः 07.31 बजे ।
ii	गीत- एक भारत श्रेष्ठ भारत, प्रसारण दिनांक 25.10.2019 से 31.10.2019, प्रसारण समय प्रातः 10.30 बजे, दोपहर 02.00 बजे & सायं 08.20 बजे ।
4	Gujarat, Paired State: Chhatisgarh
	AIR, Rajkot
	Talk, Interview, Compering in Programme on Ek Bharat Shreshth Bharat, Total Programmes 33 & total Durations 295 Mts.
5	Meghalaya, (Paired with Uttar Pradesh – Co-partner – Arunachal Pradesh)
	AIR, Tura
i	Talk on “War against divisive forces, broadcast on 17.10.2019 & 22.11.2019 at 07.20 AM.
ii	Talk on Communal Harmony, Broadcast on 24.10.2019 & 21.11.2019 at 07.20 AM.
iii	Talk Relevance of Gandhi in present day context, Broadcast on 27.10.2019 at 06.30 AM.
iv	Talk on “Ek Bharat Shreshth Bharat”, broadcast on 29.10.2019 at 06.30 AM.

v	Talk on "National Unity for progress and prosperity" broadcast on 31.10.2019 at 07.20 AM.
vi	Talk on Harmony, broadcast on 16.11.2019 at 08.35 AM.
vii	Talk in "Why do we need unity" broadcast on 20.11.2019 at 07.20 AM.
viii	Talk on "Fundamental Duties", broadcast on 26.11.2019 at 07.20 AM.
ix	Talk on "Constitution Day", broadcast on 27.11.2019 at 08.35 AM.
6	Assam, Paired State :Rajasthan
(1)	AIR, Guwahati
i	Choral Song: Specially produced on the theme of Ek Bharat Shreshth Bharat, broadcast from 24.10.2019 to 30.10.2019 at 06.45 AM, 01.50 PM & 09.16 PM.
ii	Rajasthan : A Tourist's Paradise - Short Travelogue in Assamese, broadcast on 29.10.2019 at 07.15 AM
iii	Khas Baten- Talk in Hindi - Rajasthan Ek Pahchan, by Prof. yashwant Kumar, broadcast on 29.10.2019 at 08.25 PM
iv	Talk in Assamese on Food Culture & Social Institution of Rajasthan, broadcast on 30.10.2019 at 07.15 AM, duration 07.15 AM.
(2)	AIR, Gangtok
	Sikkim ke paramparik parv, broadcast on 13.10.2019 at 06.55 PM, duration 27.17 Mts.
(3)	AIR, Dibrugarh
	Straight Talk & Feature on EK Bharat Shreshth Bharat daily in composite programme Youth and Tea Garden, broadcast from 1 st to 31 st October, 2019, total programmes 16 and total durations 76 Mts.
7	Maharashtra, Paired State: Odisha
(1)	AIR, Nagpur
i	Interview : Economy of merger of National Banks and benefits to consumers, Life and personal freedom Act, Independence through self employment, Eye Donation, Superstition Abolition through teaching, Kala Vishwa Series Singing Arft, Kala Vishwa Series Dance Culture, broadcast on 5, 11, 14, 17, 23, 26.10.2019 & 11.11.2019 at 02.00 PM & 07.45 PM, duration 15 Mts.
ii	Kamgar Mandāl Identifidation Act- Payroll Ac for bonded labours, broadcast on 11.10.2019 at 02.00 PM.
iii	Discussion :Importance of Navratri, Changing Scenarion of Navratri based on cultural unity of India through Navratri Festival & how to celebrate Diwali, broadcast on 04.10.2019, 07.10.2019 & 01.11.2019 at 05.30 PM., duration, duration 20 Mts. each.
(2)	AIR, Chandrapur
i	A Short talk on Ek bharat Shreshth Bharat and information regarding paired state, a short talk in suprabhat and saanjrang programme, broadcast from 24.10.2019 to 30.10.2019
ii	A Short talk on Ek bharat Shreshth Bharat, National Integrity and Unity, broadcast on 04, 10, 12 & 1, 4, 10, 12, & 25.11.2019.
(3)	AIR, Aurangabad
	Compering in yuvvani programme on eversy Sunday regarding tourist places of Odisha in Marathi language, broadcast in the month of November, 2019

8	Tripura, Bihar: Paired with Tripura – Copartner Mizoram
	AIR, Kailashahar
i	Talk on Understanding & Bounding between paired Stated 7 Union Territories, broadcast on 30.10.2019, duration 13 Mts.
ii	Radio Jingle on “Ek Bharat Shreshth Bharat”, broadcast from 25.10.2019 to 31.10.2019, duration 1 mts. each/Jingle.



(Shirley Jacob)
Programme Executive (SW)
For Director General

Shri D.K. Chawla, Under Secy. (PPC), M/o I & B, Shastri Bhawan, New Delhi
DG: AIR I.D. No. 02/02/2018-P6/367 New Delhi, Dated 12.12.2019

Copy to : 1. CEO, PrasarBharati, P.B. Secretariat, Copernicus Marg, New Delhi.
2. Sh. Pandey Pradeep Kumar, Under Secretary (EBSB), M/O HRD,
Bhawan, New Delhi. (e-mail – ebasmhrd@gmail.com)